Planning your persuasive speech script

Conclusion

Summary – review your key points briefly

Call to action – this is what I want you, the listener, to do now that I’ve convinced you.

Counter argument

Some people might argue that…. it could be said…. you might be thinking that….

BUT!

This is incorrect because…. this is why I don’t agree… that makes no sense because…

Argument three *(optional if first two points are strong)*

Point – another good reason why you’re right

Evidence/example – support with credible examples, facts or statistics

Elaborate – explain why this proves your point

Link – back to thesis statement or on to next point

Argument two

Point – another good reason why you’re right

Evidence/example – support with credible examples, facts or statistics

Elaborate – explain why this proves your point

Link – back to thesis statement or on to next point

Argument one

Point – one good reason why you’re right

Evidence/example – support with credible examples, facts or statistics

Elaborate – explain why this proves your point

Link – back to thesis statement or on to next point

HOOK – grab interest with a quote, rhetorical question, humour, vivid description etc.

Thesis Statement: establish what you are going to persuade the audience