

YEAR 10 ENGLISH C.A.P. TASK 3

Encyclopedia & Blog Post

Due: 11 April 2024 | Words: 400

Learning Intention: To appreciate how texts are constructed differently for different purposes, audiences, and contexts.

YOUR TASK: is to create a blog and an encyclopedia article about the same topic (of your choice).

The two texts will have the same **context** and contain the same information, but they will have a different **purpose** and **audience**. This will primarily impact the formality of the texts.

Make sure you understand the style and tone of the two different texts. Look at the examples provided (on haiku) and take careful note of the following features:

- point of view (first person or third person)
- language (formal or casual/colloquial)
- sentence structure (short/simple or longer/more complex)
- spelling and abbreviations (standard or non-standard)

Consider the audience. Who would normally read this type of text? What age would they be and why would they be reading it? What type of language would this audience use?

- Encyclopedia Article

Please CHECK YOUR TOPIC with me before you start. Choose something that you know a lot about, or that you feel many people don't understand correctly. Your article should include a title, headings, and at least one picture or diagram with a caption. You may use other encyclopedia articles for inspiration but avoid plagiarism by ensuring that your article has significant differences to any existing articles.

- Blog Entry

Your blog entry must be on the same topic and include all of the same information as your encyclopedia article. It should have a catchy title that will make people want to read it (think clickbait). You can include pictures, headings, lists, gifs or links.

Both should be about 200 words (min)

STEP TWO: Writer's Statement

Create a writer's statement (approx. 150 words min) commenting on the differences in language – sentence construction, density of sentences, style, and vocabulary – using examples from your two texts. Explain why they are so different.

Marking Rubric

A = WOW! B = Meets expectations well C = Satisfactory D = On the way

Performance Standard	A	B	C	D
Encyclopedia Article <ul style="list-style-type: none">Effectively selects vocabulary, punctuation and sentence structure that are suited to the purpose.Academic integrity – not plagiarised				
Blog Post <ul style="list-style-type: none">Effectively converts formal to colloquial vocabulary, including punctuation and sentence structure.				
Understanding <ul style="list-style-type: none">Demonstrates a good understanding of the differences between formal and colloquial EnglishDemonstrates a good understanding of how purpose and audience affect texts by creating creative and believable articles.				
Writer's Statement <ul style="list-style-type: none">Clear and insightful reasoning on why the texts are differentUses examples from work as evidence				