|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Features** | *Jamie Cooks Italy* | | *Nigellissima* | |
| **AUDIENCE** | | | | |
| **Country** |  | |  | |
| **Implied Gender** |  | |  | |
| **Age** |  | |  | |
| **Race & Culture** |  | |  | |
| **Education** |  | |  | |
| **Social status/class** |  | |  | |
| **Where & when broadcast** |  | |  | |
| **FORM** | | | | |
| **Opening credits, sets, scene, introduction of characters** |  | |  | |
| **Content of show-theme** |  | |  | |
| **Structure & sequence** |  | |  | |
| **Setting** |  | |  | |
| **Characters** |  | |  | |
| **Music** |  | |  | |
| **Closing & Ending credits** |  | |  | |
| **LANGUAGE** | | | | |
| **Vocabulary** |  | |  | |
| **Imagery** |  | |  | |
| **Descriptions** |  | |  | |
| **Style & tone** |  | |  | |
| **Instructional** |  | |  | |
| **Interactions** |  | |  | |
| **Use of humour** |  | |  | |
| ***Film Techniques*** | | | | |
| **Shots** |  | |  | |
| **Framing** |  | |  | |
| **Camera angles** |  | |  | |
| **Action** |  | |  | |
| **Point of view** |  | |  | |
| **Editing** |  | |  | |
| **PURPOSE** | | | | |
| **Entertain** |  | |  | |
| **Inform** |  | |  | |
| **promote local produce** |  | |  | |
| **Create emotional impact** |  | |  | |
| **Appeal to sense** |  | |  | |
| **Engage and entice** |  | |  | |
| **CONTEXT** | | | | |
| **Social purpose of food** | |  | |  |
| **Male & female presenters- roles of each** | |  | |  |
| **Assumed knowledge** | |  | |  |
| **Aspirations of viewers** | |  | |  |
| **Social issues** | |  | |  |
| **Family issues** | |  | |  |
| **Cooking shows as infotainment /lifestyle programs** | |  | |  |