**Travel Writing Production**

**Learning Intentions:**

* To understand how techniques and writing style impact the effectiveness of a text for its audience.
* To experiment with new text types and their features, including language and stylistic features, in order to produce an effective text, which impacts the audience

*This Production assignment is to imitate the style of a travel writing piece. The purpose of a travel writing piece is to entertain but, primarily, to inform. However, you could also be persuasive about visiting the place if you choose the right style and audience. The idea is that you will choose a place of interest and create a text in one of the styles of travel writing for an appropriate audience.*

*Remember there are 4000 words total across 4 pieces so you can vary the word count for each piece. Also, the three created texts must demonstrate variety in text type, purpose, and audience.*

**Performance Standards**

*Knowledge and Understanding*

1 Thorough knowledge and understanding of ways in which creators of texts use a range of language features, stylistic features, and conventions to make meaning.

3 Extensive knowledge and understanding of a wide range of ways in which travel writing texts are created for different purposes, audiences, and contexts.

*Application*

1 Versatile and precise use of language and stylistic features to create a coherent travel writing text that addresses the purpose, audience, and context

3 Sophisticated use of accurate, clear, and fluent expression.



