**Persuasive Text Performance Standards**

*Knowledge and Understanding*

KU1 Knowledge and understanding of relevant ideas to the speech and use of a variety of perspectives to convince.

KU2 Knowledge and understanding of ways in which you can use typical language features, stylistic features, and conventions of a persuasive speech to convince the audience to act

KU3 Knowledge and understanding of ways you can create a persuasive speech for a specific purpose, audience, and contexts.

*Application*

Ap1 How well you use the language and stylistic features of a persuasive speech to address the purpose, audience, and context.

Ap3 How well you use of clear, accurate, and fluent expression.