**Travel Writing Production**

**Learning Intentions:**

* To understand how techniques and writing style impact the effectiveness of a text for its audience.
* To experiment with new text types and their features, including language and stylistic features, in order to produce an effective text, which impacts the audience

*This Production assignment is to imitate the style of a travel writing peice. The purpose of a travel writing piece is to entertain but, primarily, to inform. The idea is that you will choose a place of interest and create a text in one of the styles of travel writing for an appropriate audience.*

*You can produce the written transcript of the speech of up to 1000 words in length. Remember there are 4000 words total across 4 pieces so you can vary the word count for each piece. At least one text must be written but it is not compulsory to do an oral.*

*The three created texts must demonstrate variety in text type, purpose, and/or audience. The texts may achieve different purposes, such as to entertain, persuade, interpret, or communicate information. They may be created for different audiences, for real and/or imagined contexts, and/or be appropriate for specific publications. Two or more texts could be linked.*

**Performance Standards**

*Knowledge and Understanding*

1 Thorough knowledge and understanding of ways in which creators of texts use a range of language features, stylistic features, and conventions to make meaning.

3 Extensive knowledge and understanding of a wide range of ways in which travel writing texts are created for different purposes, audiences, and contexts.

*Application*

1 Versatile and precise use of language and stylistic features to create a coherent travel writing text that addresses the purpose, audience, and context

3 Sophisticated use of accurate, clear, and fluent expression.



