***Designing Business***

This topic will lead into your External worth 30% of your grade. In determining a business idea, you need to look at solving a problem with a unique business solution. Below are some ideas that other students have come up with in the past. These might spark some ideas for you.

<https://vasilikirodas.wixsite.com/583092x-at3-external/the-pitch>

* Sun cancer – skin care
* Clothes drying – energy efficient drying rack
* Convenient shopping experience – where things are, including car parks etc…
* Pre-packaged meals for ambos
* Targeting a large business (KFC) with an app that will give young people budgeting skills – good for HR and morale, decreasing staff turnover
* Eco cutlery – in response to plastics ban – rice based straws and cuttlery
* Wedding consultant – good venues, photographers, getting knowledge for planning the wedding – list of caterers, approximate pricings – advertising platform
* Protecting umpires from abuse – chest cameras
* Being your own bank – like a sharing economy situation. You have $10,000 you can lend out to someone else for a fee instead of going to a bank. (loans of between $1K-10K) – fighting against the big banks profits, and helping every day Australians
* Pre-packaged and ordered health lunches for school students. Like Hello Fresh for school lunches
* An easy and efficient app that stores receipts and warranties
* Something to do with people caring for their elderly parents
* Helping parents with readers – app with books that decodes words with the students and encourages them to read, sends a message to the teacher that the reader has been completed and what words/sounds the student has asked to be decoded – simple comprehension questions at the end of each reader. Partner with schools and parents
* Bluetooth controlled door closer – needs to be cheap so teens can buy it
* Asian or Indian meal boxes
* Lunches for busy professionals delivered to their workplaces – orders taken the day before?
* Energy drink as a lollie
* Pods for the homeless to sleep in
* Sharing economy – garage tools for hire in your neighbourhood