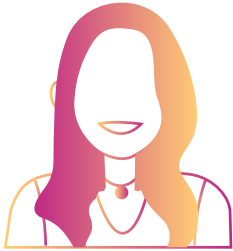


RESOURCE 2: ENTREPRENEURS

This resource can be used to generate a discussion about entrepreneurs. It is suggested that rather than a worksheet, images are placed on a whiteboard to open a discussion. The bios have been included to provide background information. We have included other young successful entrepreneurs or social entrepreneurs to discuss. We also encourage you to use entrepreneurs of your choice, should that be more favourable in your classroom.



ENTREPRENEURS



Janine Allis

Janine was inspired after a trip to the US, where she saw the juices and smoothies category and realised there was a lack of healthy fast food options here in Australia. After extensive research, she began to develop a business concept that was different to anything else in the world. Her vision was to “do retailing differently”, so in 2000, Boost was born.



Steve Baxter

At the age of 23, tech start-up investor Steve Baxter put his life savings of \$11,000 on the line to launch his first start-up, the pioneering internet service provider SE Net, from the spare room of his Adelaide home.

Steve then teamed with a schoolmate to launch his second start-up, PIPE Networks, in 2001. In 2012, Steve launched River City Labs in Brisbane, a leading co-working community and start-up hub to encourage and grow the entrepreneurial scene in Queensland.



Andrew Banks

After working in human resources in the construction and oil sectors throughout Europe and the UK, the pair returned to Australia where Andrew co-founded Morgan & Banks with Geoff Morgan in 1985. The company became the dominant force in the recruitment industry in Australia and Asia. It went public in 1995, growing its revenue to more than \$800 million a year before merging with TMP/Monster.com in 1999.



Naomi Simpson

Naomi is known as an influential business leader who has transformed ecommerce in Australia, having founded online success story RedBalloon in 2001.

RedBalloon was founded in the front room of Naomi’s home, with \$25,000 in family savings. It quickly proved to be a pioneer of experiential gifting in Australia, dominating the category, and now boasts almost 4000 experiences and more than 2000 business partners. It has now delivered more than four million experiences across Australia and New Zealand.



Dr Glen Richards

Dr. Glen Richards is a veterinary surgeon and founder and former CEO of Greencross, Australia’s largest pet care company. Greencross is also Australasia’s leading specialty pet care retailer, with more than 200 stores operating under the brand names Petbarn and City Farmers in Australia and Animates in New Zealand.

ENTREPRENEURS



Boyan Slat

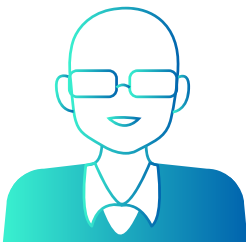
At just 22, Boyan Slat, has created a barrier system that's designed to collect and remove trash from the Pacific Ocean without disrupting marine life. A Dutch inventor and entrepreneur, Slat is the founder and CEO of The Ocean Cleanup, a foundation dedicated to developing advanced technologies to rid the oceans of pollution.

When he was 16, Slat came up with the ambitious idea to clean up the oceans while he was diving in Greece and came across more plastic bags than fish. In the years since that dive he's dedicated countless hours to the project.



Jane Kou

Jane Kou is a 23 year old Young Social Pioneer from Melbourne. In 2017, she founded the anti-food waste organisation. 'Bring Me Home', an online platform for food outlets sell delicious surplus foods at a discount and/or donate food to those in need. Jane is also a Research Assistant at the Melbourne Business School and the Marketing Director of the Melbourne Business School Case Competition Committee.



Mathew Townsend

Mathew Townsend is a 26 year old advocate from Brisbane. He recently been involved with disability organisations raising awareness for the communities. He contributed the idea of Intrepid Freedom, supported by Intrepid Landcare Australia. Intrepid Freedom is an unique and innovative approach to support people with diverse backgrounds especially disabilities and mental health to connect young people aged 18-35 to personal and professional development through self-discovery, adventures and environmental action. Mathew also coordinates Brisbane Intrepid Landcare tribe where he increase support of future Landcarers in Brisbane.



Akash Patel

Akash Patel is a 22 year old social change maker from Adelaide. In 2017 he began 'Open Goals' sport clinics which seek to help refugees integrate into new communities through running sport sessions in conjunction with elite sporting organisations. Through 'Open Goals', Akash hopes to help refugees find their place in new environments through sport, and ultimately become an integral part of local sporting communities. Akash is also involved in Indigenous education development in Adelaide and was formerly a professional Cricket player.

ENTREPRENEURS

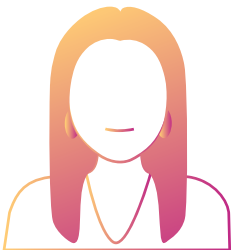


Adam Jahnke

When his grandfather had a fall at home, Adam Jahnke turned to technology for help. His grandfather, who he calls Umps, was alone and unattended for hours. “He had the industry standard in incident detection which is a pendant that’s worn around the neck,” Adam says. “But the problem with that is you only find out about something after it’s occurred. “And the kicker was that even when my grandpa fell, he wasn’t wearing it.”

The experience led Adam to create Umps Health, a monitoring device that is installed over conventional power points, and registers when appliances are used.

A kettle or television not turned on as part of the usual daily routine will send a red flag, and alert the family something may not be right



Rose Duong

Rose Duong is fighting a war against fast fashion.

She became interested in sustainability while studying at RMIT University in Melbourne, and realised the environmental impact of throwing away clothes. “During my research I found it was a common problem, and it was a growing problem, of girls like myself getting sick of clothes much quicker than we should,” Rose says. She started Clothes Loop so clothes that were no longer wanted could be recycled. It is a website that allows users to swap clothes, rather than throwing them out. “We have a platform where customers can access each other’s digital wardrobes, approach each other, and make swaps,” she says.



Alexander Slade

Some teenagers get a part-time job for pocket money but Alexander Slade started a technology company. “I’d always loved computers,” Slade says. “Back in Year 2, I had a teacher who was the tech guy at my school, and he’d give me bits and pieces to tinker with. He gave me a couple of old computers they were chucking away and said ‘go for it’, so I got them back up and working. His first job was providing tech support for friends and family. But when his father, a salesman, had a client who needed a website, Slade was dubbed in. Today, A Corp Computers is growing rapidly in both Sydney and the Hunter region, where it services the hospitality, mining and equestrian industries, with four permanent staff, multiple contractors, and a slew of interns. “We have a personal approach to customers at the moment. We want to keep that approach while we grow significantly.”