

Evaluative language

Identifying emotive and evaluative language in texts

Affect table

Positive	Negative
Happiness relieved, contented, fulfilled, ecstatic, happy, laugh, embrace, love, understanding, compassionate, yearning, longing, cheer, rejoice, adore	Unhappiness sad, despondent, heavy hearted, dejected, downcast, depressed, anguished, grief stricken, distressed, pessimistic, alienated, rejected, isolated, misery, dislike, abuse, cry, wail
Security confident, comfortable, trusting, assured, reassure, together, assert, commit	Insecurity uneasy, restless, nervous, anxious, startled, fearful, terrified, surprise, frighten, tremble, shocked
Satisfaction interested, involved, absorbed, pleased, impressed, thrilled, engaged, attentive, busy, compliment, reward, chuffed	Dissatisfaction flat, jaded, bored, frustrated, disillusioned, irritated, angry, furious, embittered, jealous, spiteful, disgusted, vengeful, resentful, empty, embarrassed, caution

A framework for analysing judgment

SOCIAL ESTEEM (personal/psychological)	Positive (admire)	Negative (criticise)
Is she/he special?	lucky, fashionable, normal, fortunate, stable, cool, predictable, celebrated	unfortunate, odd, weird, unlucky, peculiar, erratic, dated, daggy, obscure
Is she/he capable?	powerful, intelligent, skilled, robust, healthy, fit, mature, experienced, witty, humorous, insightful, clever, gifted, balanced, together, sane, expert, educated, competent, successful, productive	weak, insane, silly, mild, wimpy, sickly, immature, childish, helpless, dull, dreary, flaky, neurotic, insane, naïve, foolish, ignorant, incompetent, unsuccessful, unproductive
Is she/he dependable?	brave, tireless, heroic, cautious, wary, patient, careful, thorough, meticulous, tireless, persevering, resolute, reliable, dependable, faithful, loyal, adaptable, flexible, accommodating	rash, cowardly, impulsive, erratic, timid, gutless, impatient, impetuous, hasty, reckless, weak, distracted, despondent, unreliable, unfaithful, stubborn, obstinate
SOCIAL SANCTION (moral and legal)	Positive (praise)	Negative (condemn)
Is she/he honest?	truthful, genuine, frank, honest, credible, candid, direct, discreet, tactful	dishonest, manipulative, deceitful, lying, deceptive, devious, blunt, blabbermouth
Is she/he good?	good, just, kind, noble, moral, ethical, law abiding, fair, just, sensitive, caring, modest, humble, polite, respectful, altruistic, generous, charitable	bad, corrupt, cruel, evil, unfair, unjust, insensitive, mean, vain, snobby, arrogant, rude, discourteous, cheeky, flippant, selfish, greedy