GLOBAL BRANDS

*Warm up activity – Yr 9-10 Geography*

In the table below, choose one item produced by the company listed on the left. Research this item to find out where it is produced and the cost to produce vs the sale price.

In the blank two slots at the end, choose any brands that you know about or have used before.

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| --- | --- | --- | --- | --- | --- |
| **Brand** | **Item Name** | **Picture** | **Where is it made?** | **Cost to produce** | **Retail price** |
| Apple |  |  |  |  |  |
| Nike |  |  |  |  |  |
| Adidas |  |  |  |  |  |
| Disney (merchandise) |  |  |  |  |  |
| Amazon |  |  |  |  |  |
| BMW |  |  |  |  |  |
| Samsung |  |  |  |  |  |
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